



Product 411

Category: Blush

Formula: Pressed powder

Description: Soft Powder formula designed to go on smoothly with an even consistency. Allows for an even application that will blend well and last all day.

Colors Available: 10 Shades

Ingredients: Talc, Zinc Stearate, Phenoxyethanol, Sodium Benzoate, May contain Mica, Iron Oxide, Manganese Violet, Titanium Dioxide, Red 7 Lake, Ultramarines.

Fast Facts: Applies even and smoothly without streaking or caking. Available in a wide range of colors.

Function of ingredients:

Zinc Stearate-allows for adhesion of the product to the skin for long-last color

Talc-promotes a smooth finish

Paraben Free	•	Gluten Free	•	Cruelty Free
---------------------	---	--------------------	---	---------------------



Product 411

Category: Brow Fix

Formula: Clear Gel

Description: Clear colorless gel formula that dries quickly. Apply over brows after filled in or by itself to set the brows.

Colors Available: 1, clear and colorless

Ingredients: Distilled Water, PVP/VA Copolymer, Polysorbate 20 Hydrolyzed Glycosaminoglycans, Carbomer 940, Propylene Glycol, Sodium Hyaluronate, Phenoxyethanol, Disodium EDTA

Fast Facts: Provides a natural sheen, while keeping the hair in place. Can also be used as a clear mascara to coat the lashes.

Function of ingredients:

PVP/VA Copolymer- Setting film to help keep the hairs in place.

Paraben Free	•	Gluten Free	•	Cruelty Free
---------------------	---	--------------------	---	---------------------



Product 411

Category: Classic Matte Lipstick

Formula: Highly pigmented matte formula

Description: Gives a maximum color payoff with no shine.

Colors Available: 5

Ingredients: Helianthus Annuus (Sunflower) Seed Oil, Euphoria Cerifer (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Copernicia Cerifera (Carnuba Wax), Olive (Olea Europa) Oil, Cymbopogon Citratus (lemon Grass) Oil, Sesemu Indicum (Sesame) Oil Titanium Dioxide, Manganese Violet, Red #6, Red #7 Lake, Red 39 Lake, Blue #1, Yellow #5, Mica, Iron Oxide

Fast Facts: Has a comfortable matte finish

Function of ingredients:

Shea Butter-Nut extract used as a moisturizer.

Paraben Free	•	Gluten Free	•	Cruelty Free
---------------------	---	--------------------	---	---------------------



Product 411

Category: Eye Fix

Formula: Cream Formula that sets to a crease-resistant finish for the eyes

Description: Best used sparingly underneath eyeshadow and then blend with brush or finger. Can be used as a cream highlight on the face.

Colors Available: 2, beige and white

Ingredients: Cera Alba (Beez) Wax, Simmondsia Chinensis (Jojoba) Seed oil, Euphorbia Cerifera (Candelilla) Wax, Propylene Carbonate, Titanium Dioxide, Kaolin, Yellow #5, Iron Oxides.

Fast Facts: When used with eyeshadow, sets within seconds. Can also be used on the lips to allow a gloss or lipstick to last longer.

Function of ingredients:

Jojoba Seed Oil-used as a moisturizer.

Paraben Free



Gluten Free



Cruelty Free



Product 411

Category: Eye Pencil

Formula: Traditional wood pencil.

Description: Smooth creamy texture that is highly pigmented

Colors Available: 1 shade, Onyx

Ingredients: Helianthus Annuus (Sunflower) Seed Oil, Coconut Oil, Beeswax (Cera Alba), Copernicia Cerifera (Carnauba) Wax, Rhus Sucedanea Fruit Wax, Tocopheryl Acetate, May contain: Titanium Dioxide CI 77891 and Ultramarines CI 77007, Mica, Iron Oxides, Manganese Violet, Chormium Oxide CI

Fast Facts: Firm but comfortable to apply. Rich in color

Function of ingredients:

Beeswax and other other extracts-helps with creamy consistency while increasing the structure of the product.

Paraben Free	•	Gluten Free	•	Cruelty Free
---------------------	---	--------------------	---	---------------------



Product 411

Category: Eye Shadow

Formula: Pressed powder

Description: Highly pigmented in a range of matte, satin, and frost textures

Colors Available: 39

Ingredients: Talc, Octyl Pamatate, Cycloimethicone, Zinc Stearate, Phenoxyethanol, Sodium Benzoate, Mica, Iron Oxide, Manganese Violet, Mica, Titanium Dioxide, Red 40 Lake, Yello No. 5, Blue No. 1, Ultramarines, Chromium Greens

Fast Facts: Long lasting and streak free formulas that are available in a variety of colors and textures.

Function of ingredients:

Talc-Extender for color stay

Zinc Stearate-Allows the product to adhere and bind to the skin

Paraben Free	•	Gluten Free	•	Cruelty Free
---------------------	---	--------------------	---	---------------------



Product 411

Category: Glitz Fix

Formula: Clear Gel

Description: Clear Gel formula that bonds the loose glitter to the skin.

Colors Available: 1, clear

Ingredients: Distilled Water, Polysorbate 20, Hydrolyzed Mucopolysaccharide, Carbomer 940, Triethanolamine, Propylene Glycol, Phenoxyethanol.

Fast Facts: Water Based, clear gel that helps hold the loose glitter in place.

Function of ingredients:

Polysorbate 20-acts a suspending agent and thickener

Paraben Free	•	Gluten Free	•	Cruelty Free
---------------------	---	--------------------	---	---------------------



Product 411

Category: Hint of Mint Gloss

Formula: Light weight high shine gloss

Description: Give high shine without the thick gloss feeling. Has a clean scent of mint.

Colors Available:

Ingredients: Polybutene, Hydrogenated Polyisobutene, Iso Stearyl Neopentanoate, Spearmint, Ascorbic Acid, Tocopheryl Acetate, Aloe Vera, May contain: Iron Oxides, Red lake 7, Red 28 Lake, Yellow 6 Lake CI 15985, Red #6 Lake CI, Blue #1

Fast Facts: Lipgloss can be mixed with other products for longer wear...i.e. lip pencil or lipstick. Gives a high shine look in multiple colors.

Function of ingredients:

Aloe Vera- Skin Protectant

Spearmint-Flavor

Tocopheryl Acetate-Vitamin E

Paraben Free	•	Gluten Free	•	Cruelty Free
---------------------	---	--------------------	---	---------------------



Product 411

Category: Iline

Formula: Water based and Light weight clear seal

Description: Turns any eyeshadow powder into a water proof eyeliner. Can also be used over pencil or liquid liner to seal in the color.

Colors Available: 1, clear

Ingredients: Deionized Water (aqua), Hydroxyethylcellulose, Polysorbate 20, Propylene Glycol, Sodium Benzoate

Fast Facts: Works well with all pressed eyeshadows and eyeliners.

Function of ingredients:

Propylene Glycol-Used as a binding agent

Paraben Free	•	Gluten Free	•	Cruelty Free
---------------------	---	--------------------	---	---------------------



Product 411

Category: Lip Pencil

Formula: Wood Pencil with a creamy texture

Description: Soft to apply but firm to create precise lining of the lips.

Colors Available: 6

Ingredients: Coconut Oil, Helianthus Annuus (Sunflower) seed oil, Beeswax, Copernicia Cerifera Wax, Rhus Succedanea Fruit Wax, Tocopheryl Acetate, May Contain: Titanium Dioxide CI 77891, Mica, Red 30, Red 7, Red 28, Yellow 6, Iron Oxides CI

Fast Facts: Can be worn alone all over the lips or to line the lips in order to enhance lipstick or lipgloss

Function of ingredients:
Tocopheryl Acetate-Vitamin E

Paraben Free	•	Gluten Free	•	Cruelty Free
---------------------	---	--------------------	---	---------------------



Product 411

Category: Lipgloss

Formula: Natural Plant Based Formula with high shine

Description: High shine and highly pigmented to be work alone or over lipstick or lipliner

Colors Available:

Ingredients: Coconut Oil, Helianthus Annuus Seed Oil, Copernicia Cerifera Wax, May Contain: Iron Oxides, Titanium Dioxide, Red 7 lake, Red 28, Yello 6 lake, Red #6 Lake, Yellow #5 Lake, Blue #1.

Fast Facts: Can be worn alone or can enhance a lipstick or lipliner

Function of ingredients:

Copernicia Cerifera Wax-Structure modifier

Paraben Free	•	Gluten Free	•	Cruelty Free
---------------------	---	--------------------	---	---------------------



Product 411

Category: Lipstick

Formula: Creamy with rich color options

Description: Satin or frost in texture that is rich in pigment

Colors Available:

Ingredients: Helianthus Annuus Seed Oil, Euphorbia Cerifera Wax, Shea Butter, Copernicia Cerifera, Cear Alba Wax, Tocopheryl Acetate, May Contain: Titanium Dioxide Ci 77891, Manganes Violet, Red #6, Blue #1, Yellow #5, Yellow #6, mica, Iron Oxides

Fast Facts: Enriched with antioxidants and vitamin E.

Function of ingredients:

Mica-Certain shades, for frost

Tocopheryl-Antioxidant

Paraben Free	•	Gluten Free	•	Cruelty Free
---------------------	---	--------------------	---	---------------------



Product 411

Category: Loose translucent powder

Formula: Loose Cosmetics Grade Glitter

Description: Oil free and triple milled

Colors Available: 3 shades

Ingredients: Talc, Zinc Stearate, Kaolin, Megnesium Carbonate, Sodium Benzoate, May contain: Iron Oxide, Titanium Dioxide, Ultramarines

Fast Facts: Translucent powder, can be used for HD

Function of ingredients:

Kaolin-Absorbs oils

Talc-powder

Paraben Free	•	Gluten Free	•	Cruelty Free
---------------------	---	--------------------	---	---------------------



PRODUCT 411

Name: Perfect Matte Foundation

Description: Weightless liquid foundation transforms instantly from a velvet liquid to a Perfect Matte finish. Buildable coverage. Evens out skin tone and hides most imperfections.

Number of shades: 8

Packaging: Solid Black "bottle" tube with shade label. Box included.

Ingredients: Water, Sesamum Indicum (Sesame) Seed Oil, Sorbitol, Persea Gratissima (Avocado) Fruit Extract, Aloe Barbadensis Leaf Extract, Simmondsia Chinensis (Jojoba) Seed Oil, Glycerin, Cetearyl Alcohol, Butyrospermum Parkii (Shea Butter), Lecithin, Silica, Xanthan Gum, Phenoxyethanol, Kaolin, Potassium Sorbate. May Contain: Iron Oxide (CI 77491, CI 77492, CI 77499), Titanium Dioxide (CI 77891)

How to use: Apply to face with soft sponge or foundation brush blending off at hair line. Allow to dry before applying other makeup.

Buzz Words: Water based formula
Natural Colorants
Buildable coverage

Technical Terms: Aloe is hydrating, soothing
Jojoba is moisturizing and skin conditioning
Shea Butter restores skin suppleness

Paraben Free • Gluten Free • Cruelty Free



Product 411

Category: Puttin on the Glitz (Glitter)

Formula: Loose Cosmetics Grade Glitter

Description: Instant sparkle! Fine loose glitter that reflects light

Colors Available:

Ingredients: Polyethylene Terephthalate, Acrylates Copolymer, CI 21108, CI 71140, CI 77266, CI 73915, CI 51319, CI 74160, CI 56280, CI 561300

Fast Facts: Works best with Glitz Fix gel to stay in place and not have fallout.

Function of ingredients:

Paraben Free	•	Gluten Free	•	Cruelty Free
---------------------	---	--------------------	---	---------------------



PRODUCT 411

Name: Waterproof Mascara

Description: Black mascara in a waterproof formula

Number of shades: 1 - Black

Packaging: Round tube with black matte cap

Ingredients: Petroleum Distillates, Iron Oxides, S.D. Alcohol 40, Stearalkonium Hectorite, Glyceryl Stearate, Ozokerite, Talc, Lanolin Acid, Peg-100 Stearate

How to use: Pull wand from tube and apply directly on to lashes from root to tip.

Buzz Words: All Natural Colorants

Waterproof – stays on all day

Removable with a Gentle Eye Makeup Remover

Technical Terms: Natural clays used in formula

Sell with: Shadows, Eye Fix, Eye Pencils, Lash Prime and Define

Paraben Free



Gluten Free



Cruelty Free