



Please welcome our newest Gemstra Partner Brand, **Kudo Banz!** Kudo Banz is a unique, fun and effective way to teach kids ages 3-10 responsibility, goal-setting, and good behaviors. Kudo Banz works like a responsibility sticker chart but is portable - your child wears it on their wrist so incentives and rewards can happen at home or on-the-go! It reduces the need for yelling and time outs by motivating your child positively. Kudo Banz is based on well-founded research that the use of positive reinforcement, combined with recognizing good behavior when it occurs, is the most effective method to improve child's behavior. This is why Kudo Banz is a parenting game changer.



## How it works

- 1 - Snuggle up and read the Kudo Banz story with your child. After the story, use the worksheet in the back of the book to set Kudo Goals with your little one.
- 2 - Download the Kudo Banz app and create a reward wheel together. You can personalize it with rewards made just for your little one. You can even record their voice and let them choose the colors for their reward wheel.
- 3 - Now you're ready to use your Kudo Banz! Reward your little one with Kudos based on the goals you've set. When it's time for your child to earn their 3rd Kudo, choose a magical one with a Kudo Code.
- 4 - Scan the Magical Kudo with the app to unlock their reward wheel. Remove the Kudos from their band and start again. It's that easy!